



# ANNUAL REPORT

2021



# Our Mission: Empowering people to achieve social and economic stability

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*Our board of directors includes representatives from the public, private, and low-income sectors.*

### A Message from Executive Director, Laura Meisenhelter

Dear Friends,

Looking back, I feel immense gratitude to our loyal donors, friends, and colleagues who continue to make our work possible. Since our founding in 1965, North Shore CAP has remained committed to empowering and supporting the low-income people of the North Shore. That commitment emerges from the conviction that every person holds equal and inherent value and deserves to live in dignity.

The past year continued to present unprecedented challenges for everyone, but especially in the lives of those who are the most vulnerable. Despite these unique challenges, our life-changing work didn't stop or even slow down. In fact, it sped up in new and unexpected ways. New partnerships were made and new ways of helping the community's low-income population emerged.

As we adapted to the many changes, we continuously asked ourselves and our local partners how we can best meet the needs of our community. Adjusting our approach, but never our purpose, we held our ESOL courses virtually, partnered with the Medical Reserve Corps to assist in making thousands of vaccination appointments, delivered food to those who were experiencing food insecurity, and supplied hundreds with PPE and cleaning supplies to keep people safe.

Of course, we didn't accomplish any of this alone. I would be remiss if I didn't thank our staff, volunteers, donors, non-profit partners, and community members for their staunch commitment to the work we do. We continue to feel humbled and honored by the generosity of our long-standing donors who support the programs that empower the people of the North Shore.

As we start off a new year, I am confident that my North Shore CAP colleagues – and all of you – are ready and able to handle whatever tomorrow might bring.

Yours sincerely,  
Laura Meisenhelter



**In 2021, North Shore CAP served 8,404 low-income people who needed help sustaining or improving conditions in their lives**

**COMMUNITY**



**114 senior citizens received home health aide, personal care, homemaking, companion, and heavy chore services which enabled them to maintain their independent living situation.**

**COMPASSION**

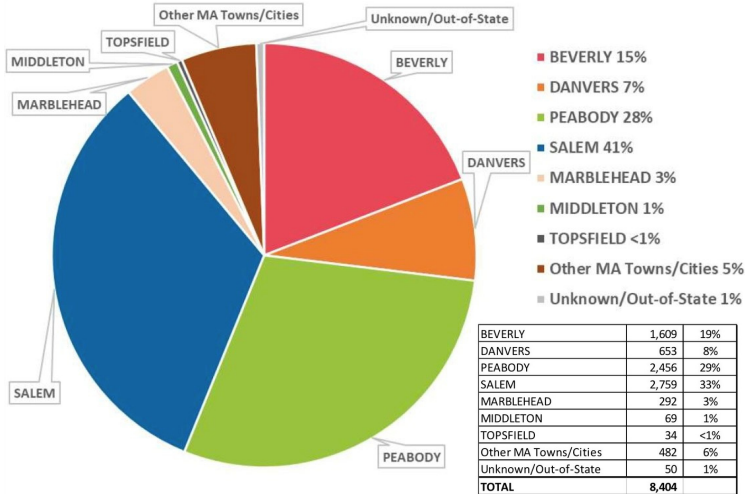


**NSCAP partnered with Medical Reserve Corps to assist over 20,000 people with making vaccination appointments.**

**COLLABORATION**

through services and education in partnership with the community.

## Where there is a need on the North Shore, there is North Shore CAP



## Our Programs

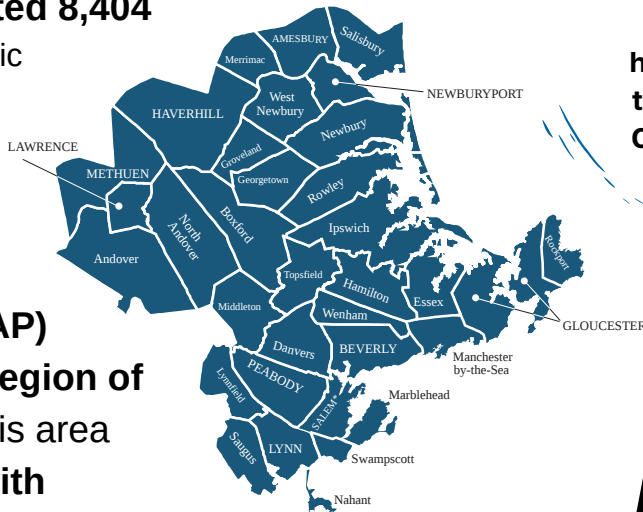
- Housing and Homelessness Prevention
- Home Energy Assistance fka Fuel Assistance
- Adult Education
- Home Health Services
- Housing Payment Assistance



In an agency-wide consumer satisfaction survey conducted in 2021, 81% of the 288 respondents felt that the conditions in their lives had improved because of the services North Shore CAP provided them with.

## Last year, North Shore CAP assisted 8,404

low-income individuals to achieve economic and social stability through programs such as energy services, fuel assistance, home health services, adult education classes, workforce readiness, and housing and homelessness prevention. North Shore Community Action Programs' (NSCAP) service area is within the central region of Essex County, Massachusetts. This area contains a population of 202,347 with 17,889 living below the poverty line.



North Shore CAP partners with 191 organizations

PARTNERSHIP



219 households were prevented from becoming homeless

STABILITY



477 individuals received food, personal protective equipment and/or cleaning supplies.

ACTION



110 adult English language students participated in North Shore CAP's ESOL program and received career counseling and job readiness training.

EMPOWERMENT





## NORTH SHORE COMMUNITY ACTION PROGRAMS

119 Rear Foster St  
Bldg 13  
Peabody, MA 01960

*Empowering people to achieve social and economic stability in  
partnership with the community.*



North Shore CAP's  
Education and  
Workforce  
Development  
program was  
selected to receive a  
10-Year grant from  
Cummings  
Foundation!

## In Memoriam Marc Potvin



Former Executive Director  
of North Shore Community  
Action Programs and a  
lifelong, dedicated anti-  
poverty activist, whose  
kindness and compassion  
will never be forgotten.

**With sincere gratitude, we thank  
our loyal donors, supporters,  
and volunteers!**

