SAVE THE DATE!

Spring Into Action: Heroes Gala

To Benefit North Shore Community Action Programs
and honor Officer Richard Heath with the Frederick E. Berry Community Service Award

05-15-2020
"I think a hero is any person really intent on making this a better place for all people."

Maya Angelou

Friday, May 15, 2020 6:00 pm to 9:00 pm
DoubleTree Hilton Hotel
50 Ferncroft Road
Danvers, MA 01923

For tickets visit www.nscap.org/events
Contact Cara Zielinski at 978-531-0767 ext 148
e-mail czielinski@nscap.org
with questions or more information including sponsorship opportunities

Please join us for an evening of celebrating the hero within each of us who helps make this world a better place.
Dear Community Friend,

Did you know that poverty in Massachusetts is higher than 24 other states? North Shore Community Action Programs is a local non-profit that has been assisting low-income community members of the North Shore for 55 years. Our mission is to help strengthen our community by empowering its members to achieve social and economic stability.

We admire that one of your company’s missions is to give back to the community, which is the embodiment of what our organization does. We’re looking to build partnerships to help us make a difference in the lives of these most vulnerable community members. With your support, we will be able to continue to reach out and serve our community.

On May 15, 2020 at 6:00 pm, we will be holding our annual Spring Into Action Gala at the DoubleTree Hotel in Danvers, MA, and we would love for you to join us! This year we will be honoring Officer Richard Heath, of the Peabody Police Department, by presenting him with the Frederick E. Berry Community Service Award.

The Frederick E. Berry Community Service Award was established to recognize inspiring leadership in our communities and dedication to improving the lives of low-income families and individuals. By recognizing the needs of those without a voice, Officer Heath has earned this award many times over.

This fun-filled event will feature delicious dinner, music, and a silent auction. We are planning for over 250 guests. All proceeds from the event will stay in the local community to provide services for low-income families living on the North Shore.

North Shore Community Action Programs relies heavily on fundraising events such as this one to help fund our mission and to provide services year after year to low-income families. Because of generous donations from members of our community, last year, we were able to help 8,579 people through the various programs and services we offer. Sadly, there are still thousands of local residents that need our help!

Enclosed, please find information on the levels of sponsorship. If you are interested in being among those that care about strengthening our community, please let us know.

Your support of our efforts is greatly appreciated!

Sincerely yours,

Laura M. MacNeil
Executive Director

Paul Crosby
Development Chair

NSCAP is designated by the IRS as a 501(c) 3, non-profit organization and all donations are tax deductible to the extent allowed by law. Its federal ID number is 04-2385280.
January 21, 2020

For Immediate Release:

North Shore Community Action Programs to honor Peabody Police Officer at Annual Gala

Peabody, MA- Each year, members of North Shore Community Action Programs (North Shore CAP) selects an honoree to present with the Frederick E. Berry Community Service Award. This year, North Shore CAP is proud to honor Officer Richard Heath, of the Peabody Police Department, with this award. Officer Heath’s daily interactions with members of the community embodies the very essence of this award. Officer Heath is a 30 year veteran of the force. He is known for being a resource for homeless individuals; one who treats a person with kindness, dignity, and is eager to offer help. Rick is able to maintain a balance between the various needs of the homeless and the need to maintain order in a busy downtown area. Officer Heath works tirelessly keeping one of Peabody's most vulnerable populations safe. He has been recognized by the Peabody Clergy Ministerial Association for his work in this area. Officer Heath volunteers his time at several Special Olympics events across the state during the year and is one of the main organizers of the Peabody Law Enforcement Torch Run for Special Olympics in December each year.

Please join North Shore Community Action Programs in proudly honoring Officer Heath at the annual Spring Into Action Gala, being held on Friday, May 15th, 2020. The gala attracts supporters of the organization’s many programs dedicated to helping the North Shore’s low-income families. This year, the event is being held at the DoubleTree Hilton, located at 50 Ferncroft Road in Danvers, MA.

The Frederick E. Berry Community Service Award was established in recognition of Senator Berry’s inspiring leadership and his dedication to improving the lives of low-income families and individuals. Senator Berry represented Beverly, Danvers, Peabody, Salem, and Topsfield in the Massachusetts State Senate for 30 years.

North Shore Community Action Programs believes that a big part of creating a path for positive change in the community starts with advocacy and empowering people. North Shore CAP was founded in 1965 in response to President Lyndon B. Johnson’s "War Against Poverty". This year, the organization celebrates its 55th year! North Shore CAP offers programs such as fuel assistance, free English courses for those who speak another language, workforce readiness, home health care, shelter for homeless families, housing assistance for homeless individuals, and assistance for those trying to remain in their homes.
This fun-filled event, held at the DoubleTree Hilton, will feature a delicious dinner, music, and a silent auction! We are planning for over 250 guests. All proceeds from the event will stay in the local community to provide anti-poverty services to the North Shore Community.

### Spring Into Action: Heroes Gala

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Guardians of the Galaxy Sponsor</th>
<th>The Avengers Sponsor</th>
<th>Justice League Sponsor</th>
<th>The Fantastic Four Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Your company banner prominently displayed at event (banner supplied by you)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Pre-Event Awareness Campaign</strong> – Event website and email blasts</td>
<td>Logo/link</td>
<td>Logo/Link</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td><strong>Event Advertising</strong> – Event publications</td>
<td>Name + Logo</td>
<td>Name + Logo</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Event Presence</strong> – Sponsor can introduce their company at event</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Silent Auction Presence</strong> – Company name and Logo on Display</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Event Welcome</strong> – Sponsor receives recognition and special thanks</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Event Check In</strong></td>
<td>Name + Large Logo</td>
<td>Name + Large Logo</td>
<td>Name</td>
<td></td>
</tr>
<tr>
<td><strong>Event Program</strong></td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Listing</td>
</tr>
<tr>
<td><strong>Event Banner</strong> – Sponsor Logo and years of support listed on banner</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>North Shore CAP Newsletter</strong> – Thoughtfully incorporated in newsletter with photo w/ caption, mention in article, listing. Posted on website and e-mailed to over 2000 subscribers.</td>
<td>Article with Photo + Co. Logo</td>
<td>Mention and Logo</td>
<td>Mention and Logo</td>
<td>Listing</td>
</tr>
<tr>
<td><strong>Website and Email Blasts</strong> – Placement on website four months before event and remains on site until next year’s Gala 2021 plus 4 email blasts</td>
<td>Logo with Descrip. + Link</td>
<td>Logo with Link</td>
<td>Link</td>
<td>Listing</td>
</tr>
<tr>
<td><strong>Social Media Presence</strong> - Facebook and Instagram (9,000 person reach)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Acknowledgement of support on public access TV</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Complimentary Tickets to Event</strong></td>
<td>10</td>
<td>8</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td><strong>INVESTMENT</strong></td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$500</td>
</tr>
</tbody>
</table>

We enjoy partnering with businesses that understand the importance of helping our most vulnerable community members. The sponsorship grid gives a good overview of opportunities. However, we are happy to tailor to your needs.

**Contact:**
Cara Zielinski, Development Coordinator
Phone: 978.531.0767 ext 148
Email czielinski@nsicap.org
2020 Gala Sponsorship and Ticket Response Form

Contact Name

Email

Business/Organization

Telephone

Address

Previous Sponsors: Please tell us if you want to use the same ad as last year.
For logos/ads, please send high resolution jpg, pdf, AI or EPS files to: czielinski@nscap.org by April 1, 2020.

<table>
<thead>
<tr>
<th>Sponsor Levels</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Guardians of the Galaxy Sponsor (exclusive!)</td>
<td>$5,000</td>
</tr>
<tr>
<td>□ The Avengers Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>□ Justice League Sponsor</td>
<td>$1,500</td>
</tr>
<tr>
<td>□ The Fantastic Four Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>□ A table of 10</td>
<td>$600</td>
</tr>
<tr>
<td>□ Number of tickets ___ X $65 per person</td>
<td>$____</td>
</tr>
</tbody>
</table>

Hometown Heroes Table Sponsor (choose one)

* available on a first come, first served basis
Noticeable signage displayed at one of the below locations: $350

□ Check In Table

□ Lottery Raffle Table

□ Bar (2 available)

□ Coffee/Dessert Table

Personal or Corporate name as you would like it to appear:

________________________________________________________________________

Make checks payable to NSCAP and mail to:

North Shore Community Action Programs
Development Office
119 Rear Foster St Bldg 13
Peabody MA, 01960.
Return this form via email to czielinski@nscap.org

To pay by credit card, please go to www.nscap.org/events

Please contact Cara Zielinski, Program Coordinator, with questions or if you would like more information:
Phone: 978-531-0767 ext 148 Email czielinski@nscap.org
Program Ads or Congratulatory Message

- Half page ads are 4.5" w x 3.5" h $300
- Quarter page ads are 4.25” w x 3.5”h $150
- Your name or business listed with congratulatory message to NSCAP or Officer Richard Heath $50

Message:
_________________________________________________
_________________________________________________

Purchase Gala Tickets

- Tickets are $65.00 each
- A Table of 10 for $600.00

Donate an Item or Service

- I would like to donate an item for the auction
  *Please contact us to arrange pick up of item

  Describe the item as it should appear in our program:
  ___________________________________________________
  ___________________________________________________

Make a Cash Donation

- I am unable to attend but would like to make a cash donation of $______

  TOTAL AMOUNT ENCLOSED $ __________________

Make checks payable to NSCAP and mail to:
North Shore Community Action Programs
Development Office
119 Rear Foster St  Bldg 13
Peabody MA, 01960.
Return this form via email to czielinski@nscap.org

To pay by credit card, please go to www.nscap.org/events

Please contact Cara Zielinski, Program Coordinator, with questions or if you would like more information:
Phone: 978-531-0767 ext 148 Email czielinski@nscap.org
8,579 People received services last year through North Shore CAP programs

**Housing and Homelessness Prevention**
- 234 Households were prevented from becoming homeless
- 314 Individuals with disabilities received assistance to continue living independently

**Education and Training Programs**
- 102 Adult English language students participated in North Shore CAP’s ESOL program and received career counseling and job readiness training

**Fuel Assistance and Energy Conservation**
- 6,235 Individuals received fuel assistance to help keep their homes warm
- 502 Households received Energy Conservation services

**Home-Health Care**
- 225 Senior citizens received home health aides, personal care, homemaking, companion, and heavy chore services

www.nscap.org
Dear Sir or Madam:

This is in response to your request of July 26, 2006, regarding your organization’s tax-exempt status.

In November 1976 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Janna K. Skufca, Director, TE/GE
Customer Account Services